

Why is usability not more widely taken up?

- Why are we still letting programmers do what they want?
- Why has usability been adopted in some countries but not others?
- Why is usability not part of established development processes like SCRUM?
- Need to scare the project team with the consequences of no usability
- Methods are not the problem

Solutions?

- Would tool support help? Makes it easier.
- It has to be part of the programmers job
 - Train programmers to do it themselves (controversial!)
- Customer role important
 - Communication tools: Common Industry Formats
- Need to convince product managers
 - Work top down or bottom up?
- Computer science courses need to include (practical) usability methods

More solutions

- Usability Friday?
- Teach programmers user testing (first?)
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